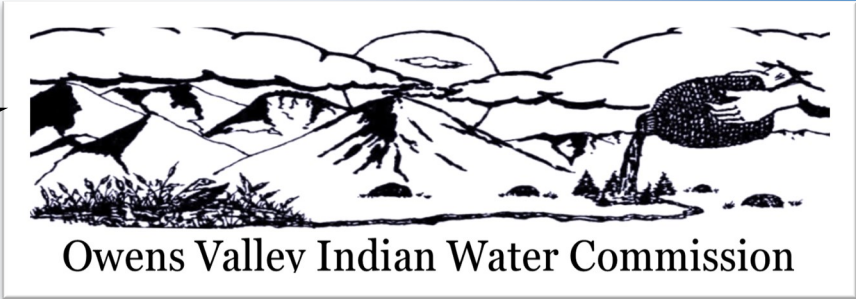


**June 30 and July 1, 2021**  
 9:00 am - 11:00 am each day  
 Owens Valley Paiute  
 Shoshone Cultural Center



# Talking Trash

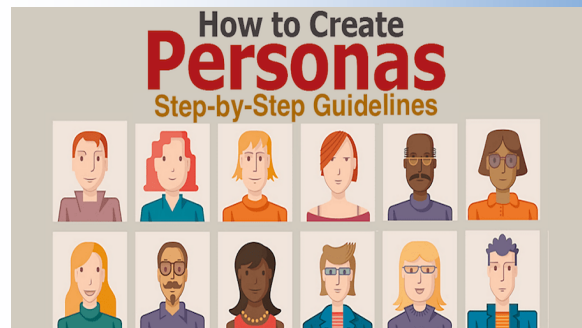
## Messaging Workshop

Come join us for a fun and interactive Two-day workshop: Talking Trash!

The workshop will help with creating messaging through storytelling to motivate and encourage others to care for and protect the environment. Learn techniques to help others make responsible solid waste decisions.



Why do we tell stories? Stories can be used to motivate and encourage others to protect the environment. Come learn how and what makes a good story!



Come find out how you can create a persona for a target audience and how this can help our Tribes care for the earth.

### Developing your message



Our final piece is to put it all together. Help us develop a message that will stir our communities to make sure that trash stays out of our rivers and creeks!

Reserve your spot today  
 by emailing or calling Rosanna Marrujo at  
 rosanna@oviwc.com or 760-873-3300